

WHU WEARE





Khabarchhe.com is proud to be Gujarat's first Digital news platform. Now Khabarchhe.com is going to become Gujarat's largest news aggregation platform where you find every single news covering Gujaratis living in and out of Gujarat in our own language.

We proudly cover Gujarat's politics, governance, our flavored life-style, art and culture we adore, movements taking places in Gujarat, ups and downs of businesses, real estate, agriculture and most importantly we bring you every small detail of what's happening at district level.

We are trying our level best to give voice to Gujaratis who are unable to reach out to the Government where we push unheard issues to the Government bodies for the betterment of the society.

OURREACH





14,144,582 Page Views



88.3% Mobile Users



Gender Wise



27%



70.8%Returning Visitors



22,22,357 Unique Visitors



2,73,161 / 2,91,164

Facebook Likes & Followers

47,22,63,178 (47 crore)

Facebook Reach

7.6 Million

Video Views



59,01,962

Video Views

21,524

Subscribers



WhatsApp Network

1,50,000+

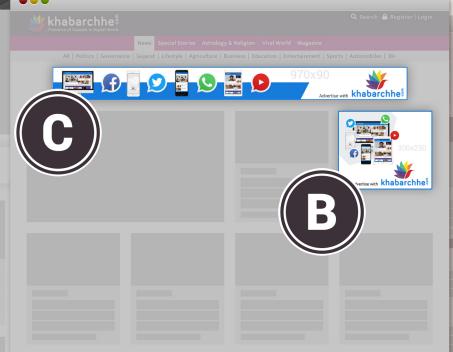
Opt-in numbers (22,500 Exclusive)

Figures last dated 30th April 2018 taken from Google Analytics, Facebook Insights, YouTube.

AD PLACEMENTS









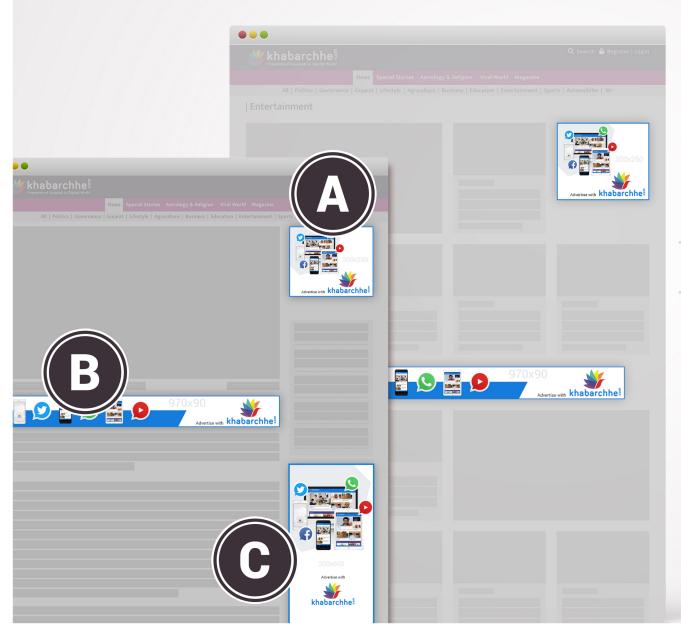
Website Home page

Ad Placements

Placement Name	Size
A) Pushdown Upon loading	1170 X 658
B) Boxed Ad Image, Video	320 X 250
C) Leaderboard	970 X 90
D) Tower	300 X 600







Category & News Details Page

Ad Placements

Placement Name	Size
A) Boxed Ad Image, Video	320 X 250
B) Leaderboard	970 X 90
C) Tower	300 X 600

AD PLACEMENTS







Mobile App

Ad Placements

Placement Name	Size
A) Full Page	1242 X 2208
B) Boxed Ad Image, Video	320 X 250
C) Leaderboard	1242 X 166

AD PLACEWEN'S





Advertorials

An advertorial can be understood as an advertisement which is disguised to look and work as a regular piece of content.

Thus,

Advertorial

=

Advertisement

+

Editorial Content

Our Advertorials sails through various social media platforms and networks to give you maximum visibility.



We are open to any creative, disruptive, innovative and customized integrations that benefits us and the brands & publishers equally.

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